

THE Ψ PSI

PHI KAPPA PSI ♦ THE UNIVERSITY OF ALABAMA

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FALL 2014

YOUR HELP NEEDED TO ENSURE THE PROJECT STAYS ON TRACK

Donate Today to Make an Impact on the Future of Alabama Alpha

The excitement around the new Chapter House plan is at an all-time high. We have already seen its help with recruitment. We want to thank everyone who has contributed financially to the *Change for the Future, Opportunity of a Lifetime* campaign. To date we have raised \$872,379, toward our \$1.25 million goal.

We have made great progress with our fundraising, but we need to increase our contributions to ensure the Chapter is on a solid financial foundation. So far, 64 brothers, or only 7%, have made a commitment to the campaign. With the average participation rate among Greek campaigns being 20-25%, we know we can do better.

The Chapter needs an additional \$200,000 cash-in-hand by November 2014 to satisfy conditions of the University to ensure our project moves forward. With only a few months left to reach our deadline, we need your support **today**. If you have been considering a gift to the campaign, now is the time make your commitment.

- ♦ If you have not made a pledge, please do so now. We know you want to be a part of this once-in-a-lifetime opportunity.
- ♦ Many brothers have taken advantage of our convenient five-year pledge program to maximize their giving potential. We do ask that you send in your first payment with your pledge to help us meet the University's requirement.
- ♦ **Remember, because all donations for this campaign go through the University, your gift is 100% tax deductible.**
- ♦ Any donor who contributes \$2,500 or more will have his name listed on a plaque to be displayed in a prominent area of the new Chapter House. Donors over \$25,000 will receive a commemorative plaque. Donors over \$50,000 will receive a framed picture, rendering, or painting of the Chapter House.
- ♦ If you know of a brother who has not stepped forward with a gift, encourage him to make a pledge immediately.

The need is huge, and the time is now. Please don't wait; use the enclosed pledge form to make your pledge to Alabama Alpha today.

Office of the President

THE UNIVERSITY OF
ALABAMA
FOUNDED 1831

Phi Kappa Psi Fraternity
Alabama Alpha Chapter
The University of Alabama
965 University Boulevard
Tuscaloosa, AL 35401

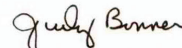
Dear Alabama Alpha Alumni:

Congratulations to Phi Kappa Psi as you move forward with your *Change for the Future, Opportunity of a Lifetime* campaign! The administration appreciates the leadership your undergraduates have provided the University for more than 50 years, and we value the contributions they make to the quality of student life at UA. I am pleased that we have been able to work with your Chapter's alumni leadership to provide a location for the new Phi Psi house. The University plans to demolish the old Phi Kappa Psi fraternity house in the next few months to make way for the construction of a new Phi Kappa Psi fraternity house.

Your efforts to build a new chapter house at The University of Alabama will have a positive and lasting impact on the lives of future Phi Psi brothers at The University of Alabama. I know your alumni will respond to this campaign with the generosity that reflects the strength of your Chapter's brotherhood.

It is indeed an exciting time for Phi Kappa Psi at the University of Alabama. We wish you much success with your campaign and look forward to working with you to provide a positive living and learning experience for your members. Thank you for all that you do for The University of Alabama.

Sincerely,



Judy Bonner
President



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president@ua.edu
<http://www.ua.edu>

In the Bond,
Jay Masingill '68
Co-Chairman
(205) 792-0599

Tryon Hubbard '64
Honorary Co-Chairman
(256) 417-7266

D. Frank Davis '66
Co-Chairman
(205) 930-9900

Fred Clay '67
Honorary Co-Chairman
(205) 335-3546



ALABAMA ALPHA CELEBRATES 50 YEARS



Some 200 undergraduates, alumni, and guests, including 14 charter members of Alabama Alpha, gathered at the University of Alabama March 7-9 to celebrate the golden anniversary of the founding of our Chapter. The weekend began on Friday evening with a welcoming reception at the Chapter House, featuring a special appearance by the president of the University, Dr. Judy Bonner. Dr. Bonner spoke of her support of Alabama Alpha in its quest to build a new Chapter House—an encouraging and welcome sign for the brothers who gathered for the special occasion.

On Saturday morning, a brothers-only mock formal initiation ceremony was held at the Canterbury Episcopal Chapel, where Alabama Alpha was chartered 50 years ago. After the ceremony, Brother **Shannon Price '88** gave an update on the campaign for Alabama Alpha, the fundraising effort for the multi-million-dollar house to be erected in the near future. Former SWGP **Tryon Hubbard '64** presided over a memorial ceremony to honor brothers who have gone on to Chapter Eternal.

After lunch at the Chapter House, brothers were given a private tour of Bryant-Denny Stadium, home of the Alabama Crimson Tide. In mid-afternoon, a Crimson Ride bus provided a campus tour to 37 participants—a real eye-opener for some who had not visited the Capstone in many years. Simultaneously, a career panel of four alumni responded to career-related questions posed by the active Chapter. A banquet and dance at the Capstone Hotel culminated the day's activities.

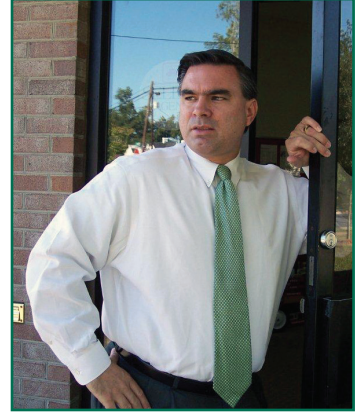
On Sunday morning, a substantial contingent caravanned to Farley's Farm, overlooking a horseshoe bend of the Warrior River, to relive fond memories of good times spent there.

Brothers Hubbard and **James Newman '88** co-chaired the weekend's events.



The Time Is Now: Ron Abernathy '85 Gives Back to Alabama Alpha

As an undergraduate **Ron Abernathy '85** saw Phi Kappa Psi as more than just a fraternity. He saw a group of young men who shared friendship, camaraderie, and cared about each other. They also took pride in their scholastic abilities, which showed in their impressive academic standing (highest GPA on campus). "Phi Psi had a great national presence and Alabama Alpha specifically had an outstanding reputation among fraternities on campus."



Ron earned degrees in corporate finance and investment management from the University of Alabama. He works as a State Farm insurance agent providing insurance and financial services. "A few of my brothers, **Max Ray '81** being one, were in the financial services arena after they graduated. This affected my decision to proceed with State Farm."

Phi Psi not only connected Ron with the right people, it also helped him strengthen his leadership skills, which help him in his day-to-day life. "Learning to connect with diverse individuals is very important in my business, as well as my church. Our alumni were so supportive and had a caring attitude for every member, which is still present today, even with the same alumni who were involved when I was an undergraduate."

While many alumni continue their involvement with the Chapter, including the ongoing capital campaign, there remain many whose participation is lacking. "I believe wholeheartedly this is our one chance to place ourselves as one of the preeminent fraternities size-wise, as we already are quality-wise. We'll have one of the best locations on campus and won't be strapped with the repairs and maintenance the old house had. Our ideals and true brotherhood will keep membership strong and our members continue doing a great job. Let's all get behind them 100%."

"Time is fleeting and, with one child nearly done at UA and one junior at UA, I'm finding that time passes quickly. I would recommend to all brothers to pay it forward all they are able."

Ron and his wife, Lisa, have three children: Maggie, Emily, and Jacob, and live in Abbeville, Alabama. Ron and his family spend a lot of time traveling, especially to the beach, and back to Tuscaloosa for Alabama football and softball games. They're back on campus four to five times a year at least. During his trips, he reconnects with Phi Psi brothers, including his big brother and Chapter Advisor **Marc Robins '84**. Marc was named Most Outstanding Chapter Advisor at UA IFC/Greek Affairs during the Greek Excellence Awards dinner.

Ron is also very active in his church, First Baptist Church Abbeville, as treasurer and deacon, is chairman of the Abbeville Housing Authority, and is vice chairman of the board of directors for the Abbeville Christian Academy. You can contact Ron at ron.abernathy.lxml@statefarm.com.





SUMMER RECRUITMENT PROVES STRONG AT ALABAMA ALPHA

In summer 2009, Alabama Alpha revamped its summer recruitment program. This effort was initially led by **Mark Dixon '83** and has been continued by me and Chapter Advisor **Marc Robins '84**. Since many of our undergraduates have summer jobs, the decision was made to financially support three to four members to work on recruitment during the summer. Rather than hosting huge summer weekends of recruitment events, our undergraduate recruitment team focuses on personally contacting potential new members and inviting them and their parents to evening open houses at our fraternity house during the 25 or so University new student orientation summer sessions, known as Bama Bound.

New Recruitment Program Targets Parents

We have found that Bama Bound is the ideal time to host prospective new members because, in most instances, one or both parents are present and we can more easily gauge which recruits and, perhaps more importantly, which parents are on board with their son joining a fraternity. We try to create a relaxed environment where prospective new members and parents can learn and ask questions about Phi Psi. We've found that participation by alumni and our housemother, Linda Campbell, is also very effective.

Another change we've made involves the bidding and pledging process. Now when a potential new member accepts an invitation to join our fraternity, we do not consider that person fully pledged until an alumnus talks with his parent(s) and consent is given. Ever since parents have been included in the recruitment process, retention rates for our new members have dramatically improved.

Phi Psi Membership on the Rise

The graph illustrates the growth in membership since embarking on this new summer recruitment

program. We are happy to report that summer 2014 has been the best yet since we implemented our program, and has resulted in a 50-man pledge class.

Recommend a Man for Recruitment

This summer our undergraduate recruitment team was led by **Kyle Anderson '13** (ksanderson3@crimson.ua.edu), **Michael Bellamy '13** (mbellamy@crimson.ua.edu), **Hunter Goens '13** (jhgoens@crimson.ua.edu), and **Spencer Szaloky '13** (saszaloky@crimson.ua.edu). These brothers did an exceptional job

of executing our summer recruitment plan, and they should be commended on their performance. If you have a recruitment recommendation, please e-mail his name and contact information to our recruitment team so that they can follow up. In addition, if you have any questions about recruitment, feel free to contact me or Marc Robins (robins.marc@yahoo.com).

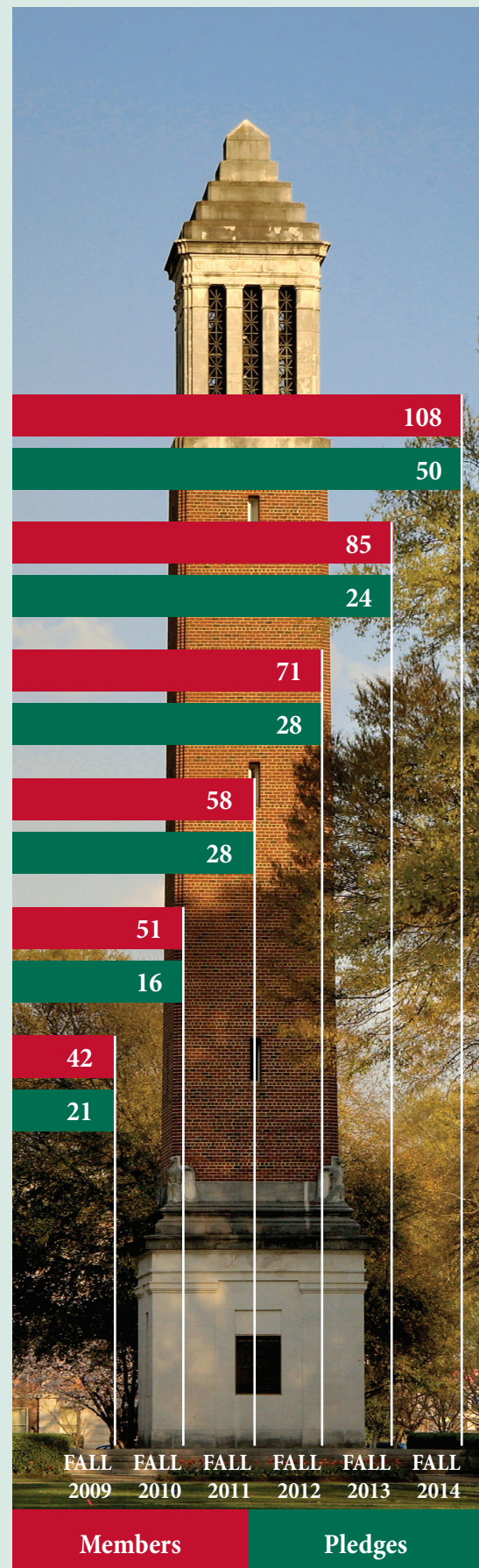
Join Alabama Alpha's Alumni Tailgates

We started an alumni tailgate for each home football game in an effort to provide an area for our alumni to gather on game days. The tailgating experience for our seven-game season, which includes a 10'x10' tent, parking, meals, and TVs, is offered for a \$2,500 donation to the House Corporation. Our tailgate is much less expensive than commercial tailgates that are offered on the Quad. Additionally, all proceeds (less operating expenses) are used to financially support our summer recruitment program. If you or anyone you know is interested in participating, please contact me, Marc Robins, or **Jay Masingill '68** (jay.masingill@gmail.com). We hope to see you there.

Fraternally,
Andrew Watson '95
Recruitment Advisor
(205) 792-8131
awatson386@gmail.com



Fall 2014 pledge class gathered after classes.





THANK YOU, LOYAL DONORS

We are truly grateful to the following brothers and friends who have committed \$872,379 to Alabama Alpha's *Change for the Future, Opportunity of a Lifetime* campaign.

Any donor who contributes \$2,500 or more will have his name listed on a plaque in a prominent area of the new Chapter House. Donors over \$25,000 will receive a commemorative plaque. Donors over \$50,000 will

receive a framed picture, rendering, or painting of the Chapter House.

Alumni are listed by initiation year in their appropriate giving levels. If you feel an error has been made in recording your gift, or your name has been mistakenly omitted or listed improperly, we sincerely apologize. Please contact our campaign coordinator at (785) 843-1661 with any corrections. Thank you for your support!

John Fraser Ramsey Society
(\$100,000 and above)
Alabama Alpha
Undergraduate Chapter
John A. Carey '71

1964 Founders Society
(\$75,000 to \$99,999)

312 University Boulevard Society
(\$50,000 to \$74,999)
D. Frank Davis '66
In memory of
Kirby Freehling '68
Jay Masingill '68
In memory of
John F. Ramsey and
James H. "Jim" Webb '70
G. Phillip Cook '82

965 University Boulevard Society
(\$25,000 to \$49,999)
Jon C. Gornstein '63
In honor of
Herbert Gornstein, M.D.
John Tryon Hubbard Jr. '64
H. Troy Nagle Jr. '64
Kenneth E. Mahan '65
J. Freddie Stakes '66
In memory of
Benjamin D. Dennis '69

Fred H. Clay Jr. '67
Shannon Price '88
Anne and David Moyer '91

3 Marrs Spring Road Society
(\$15,000 to \$24,999)
Woolf Family Gift
Lee Woolf '64
Ben Woolf '88
Marcus Woolf '90
Eugene Glass '67
William C. Tidwell III '67
Larry W. Harper '69
Jackie F. Keel '71
Susan and Denton
Copeland '72
John Ellis '81
James Newman '88

Alabama Alpha Heritage Society
(\$10,000 to \$14,999)
Ken Damsgard '64
Farley M. Snow '64
Jerry C. Watson '64
Gordon T. Carter '75
Bradley E. Gray '83
Michael W. Payton '87

Shield Society
(\$5,000 to \$9,999)
Anonymous
Daniel B. Banks Jr. '62

Thomas E. Clyce Jr. '63
Walter G. Hopkins III '64
Jo and Andy Dillon '66
In memory of
Miss Maude Curry
Ron E. Abernathy '85
J. Scott Huffman '85
In honor of
Phillip "Alexander"
Huffman '10
John C. Cochran '03
In memory of
Timothy Baites '03
James R. Sims III '04
Devon Davidson '12

Cardinal Red & Hunter Green Society
(\$2,500 to \$4,999)
Theron F. Taylor '64
Alfred C. Corina '66
C. Martin Bradford '73
Harris Family Gift
John W. Harris '71
Peyton B. Harris '07
Dr. David R. Gunter '75
Phillip B. Whiteman '76
Gary L. Ely '77
John D. Wilson '85

Brotherhood Society
(\$1,000 to \$2,499)
Beverly Rayfield
In memory of
Jimmy Rayfield '68
Bill Banks '64
G. Stanley Brock '64
W. Howard Gillum '64
Albert L. Pardue Jr. '64
Richard J. R. Raleigh Sr. '65
Dan Armstrong '66
In memory of
Dr. John Ramsey
Daniel E. Jones '66
Michael T. Gunter, M.D. '81
Richard H. Johnson '82
Jason W. Frye '85
Steve A. Harris '85
William Helmstadter '87
David T. Miller '87
In memory of
Evan Davis '90
C. Bart Patrick '91
Patrick B. Adcock '04
Scott Diffenderfer '05

Phi Psi Supporter
(Up to \$999)
Shirley Finley
In memory of
Pat Finley '64
William I. Boozer '65
In memory of
Michael Y. Newman '65

Campaign Status

At-a-Glance

As of September 3, 2014

\$1.25 Million Goal

\$872,379 Total

Commitments

64 Contributors

502 Active Alumni

Where Does Your Class Rank?

1977—100%

1963—50%

1965—43%

1985—31%

1964—30%

1991—14%

1982—13%

1966—11%

1971—11%

2004—10%

EXECUTIVE OFFICERS

President
Austin Backus '12
aabackus@crimson.
ua.edu

Vice President
Tyler Eastman '12

Treasurer
Bryan Reczek '12

Recording Secretary
Nick Goga '12

Corresponding Secretary
Chandler Phillips '12

Pledge Educator
Art Kapplow '12

Recruitment Team
Kyle Anderson '13
Michael Bellamy '13
Hunter Goens '13
Spencer Szaloky '13



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FACEBOOK

Phi Kappa Psi - Alabama Alpha Alumni

ALABAMA ALPHA CHAPTER

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PHI KAPPA PSI NATIONAL

www.phikappapsi.com

THE UNIVERSITY OF ALABAMA

www.ua.edu

David Moyer '91 Prepares Alabama Alpha for the Future

David Moyer '91 came to the University of Alabama from Selinsgrove, Pennsylvania. Being so far from home, he didn't know anyone in the entire state, let alone at the University. A member of Phi Psi, **Chase Goodbread '90**, invited him to a party at the house and introduced him to the other members. "I felt an instant connection as we all had similar interests and ideals. The friendships I made as an undergraduate are the friendships I still have today."

After graduating from UA, he attended law school. David is an attorney in New Orleans, and while Phi Psi didn't have a direct impact on his career choice, he credits the contacts he made for helping propel him into his current role. "Through Alabama Alpha, I was able to obtain career advice from alumni, develop my leadership skills, and become exposed to business opportunities that I wouldn't have otherwise."

Speaking of alumni involvement, David notes how **Jay Masingill '68** and **Fred Clay '67** were always present at the house during his undergraduate years. "I'm not sure Jay ever missed a Chapter meeting while I was there. It was nice having a father figure at the house, especially for me being so far from home. They always

had sage advice, and I'm not sure Alabama Alpha would exist today if not for those two."

"Today our Chapter is better than it's ever been. We have a core, dedicated group of alumni, our reputation with the University is outstanding, and our recruitment program is extraordinary.

I've always been proud to be a Phi Psi. Alabama Alpha and the house mean so much to me. It was my home and continues to be my home. I was welcomed in that house without reservation, question, or judgment. I want my boys, my brothers' boys, and others like me to have the same wonderful experience I had. I'll never be

able to give what I received from the fraternity, but I can certainly try so that others have the opportunity to experience the same thing."

David and his wife, Anne, live in Luling, Louisiana. He has two sons, Quinn and Truman, and a stepson, Andrew. In his spare time, David enjoys playing poker and coaching his sons' baseball teams. During the fall, he travels back to campus on occasion for football games. He's also the Attorney General for the national fraternity. You can contact David at davidmoyerlaw@gmail.com.

*"The friendships I made as
an undergraduate are the
friendships I still have today."*